



PRESS RELEASE

French innovation at the forefront in the 44th edition of SIGGRAPH 2017

Los Angeles Convention Center - July 30 to August 03, 2017

Paris, July 17, 2017. 16 French companies, selected by Cap Digital and Imaginove, will be gathered at the Pavillon France, for the SIGGRAPH, the world's leading digital conference and exhibition in computer graphics and interactive techniques, to be held from 30 July to 3 August 2017 in Los Angeles, California. An important visibility for French innovation on one of the largest exhibition spaces of the event, alongside the GAFA.

The French excellence is well represented this year again with a total of 24 organizations present on the show (*ie 1 exhibitor out of 7*) making **France the most represented foreign country.**

French innovation makes its show at SIGGRAPH

For 11 years, Cap Digital and Imaginove gathered their forces to present the best of French computer graphics and digital creation at SIGGRAPH. As pioneering clusters of digital, Cap Digital and Imaginove go one step further. They set up one of the 10 largest exhibition areas on the main alley (next to the Amazon booths, Google and Facebook), thus offering one of the best possible visibilities to the 16 companies selected and gathered in the French Pavilion.

Organized by the largest international digital association, the Association for Computing Machinery (ACM), SIGGRAPH annually attracts nearly 20,000 professionals specialized in computer graphics and interactive techniques (3D, VFX, VR, AR, mobile...). SIGGRAPH encompasses scientific conferences, technical presentations, workshops, seminars, as well as a festival and an exhibition with the biggest names in computing, digital transformation, special effects, animation or video game such as Microsoft, Google, Intel, Nvidia and Qualcomm.

16 French Tech companies and 2 competitiveness clusters exhibiting on the French pavilion at the heart of the SIGGRAPH

The companies selected to exhibit under the French pavilion are recognized for their excellence in content creation, supply of services or software and hardware marketing in the most technologically advanced digital sectors: Motion capture, 3D animation, special effects, immersive experience, animation & postproduction, render farms and green logic & sustainable development. Being present to this widely recognized event under the France Pavilion banner is a real stepping stone and allows participating companies to gain visibility, build international partnerships and reach new markets. And finally, to generate a significant share of their revenues on site following meetings with majors players from around the world.

In 2017, the French delegation is composed of:



[Eisko](#) : Technology company specializing in the 3D representation of prominent persons for VFX productions and interactive applications.
[@eisko3d](#)



[4DViews](#): The 4DViews' dynamic volumetric capture system films people in live-action studios and creates holograms for use in VFX and VR, AR & MR devices.

[@4dviews](#)



[Dynamixyz](#): Performer software allows you to capture the facial expressions of an actor and to seamlessly and accurately transfer them onto a 3D character (also in live).

[@Dynamixyz](#)



[SPARTE](#): Innovative solutions in many domains such as virtual reality, 3D printing, and communication.

[@ SPARTE](#)



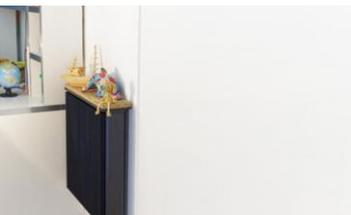
[Stimergy](#): Rents the greenest render farm on earth, highly reliable, at the most competitive price of the market and compatible with the main 3D animation tools.

[@StimergyFr](#)



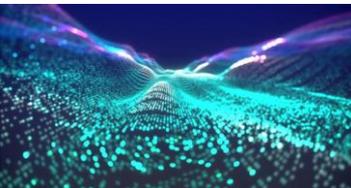
[Ranch Computing](#): A render farm which provides 3D modeling and calculation services to all businesses which create 3D computer generated images.

[@RANCHComputing](#)



[Qarnot computing](#): A fully-featured super-green and competitive render farm. Performed on a distributed cloud made up of heaters, your renderings heat homes.

[@Qarnot](#)



[Persistant Studios](#): Develops PopcornFX, a middleware enabling the creation of realtime 3D particle effects. PopcornFX offers an efficient, solid and modern design, with many game engine interactions, fast iterations, and tools tailored for VFX.

[@PopcornFX](#)



[Mercenaries Engineering](#): 3D software for animation and special effects industries. Its Guerilla Render software has been used on many movies and television series.

[@GuerillaRender](#)



Golaem: Develops crowd simulation, layout and previz tools helping artists to easily populate feature films, TV Shows, commercials and game cinematics.

[@golaem](#)



Texels: Presents Kurtis, a pipeline creation and automation software for Animation and VFX. It's designed to build a unified pipeline: robust, open and scalable.



Mikros image: As a major player of post-production, will show his latest works for ads, feature films and animation, developed with bespoke full service tools.

[@Mikrosimage](#)



TVPaint Animation: a 2D software based on bitmap technology which allow to animate natural renderings without imposing a graphical style.

[@TVPaintDev](#)



Composite Films: The world leader of restoration and colorization of films and archive footage, for television documentary series and feature films.

[@compositestudi0](#)



Kolor (GoPro division): Gives content creators software solutions to create advanced immersive experiences.

[@kolorcompany](#)



Speedernet-Sphere: A software to create 360° and VR experiences for the web. Enrich your assets with interactivity through its user-friendly interface.

[@TeamSphereVR](#) / [@Speedernet_Fr](#)

These companies received support from the CNC (French National Center of Cinematography and the moving image) for 50% of the corresponding expenditure to exhibit under the French pavilion organized by Cap Digital and Imaginove.

About Cap Digital

Created in 2006, Cap Digital is the digital transformation cluster. It has more than 1,000 members, including 850+ SMEs, 60+ Major Enterprises / ETI / EPIC, 80+ schools / universities / laboratories and 14 capital investors. Cap Digital works in the Ile-de-France region, one of the world's digital references, both from an industrial and a strategic point of view. The development of R & D, the growth of companies, the networking of its members and their promotion abroad are all missions to support the creativity and competitiveness of this important industrial sector. With 2300 R & D projects received since 2006, out of which 1,166 of which have been labeled and 664 financed, Cap Digital has supported more than € 1.45bn in research and development investment since its inception out of which € 600M in public aid. In 2015, the cluster's enterprises raised € 486M out of which 111M € thanks to Fast Track services. Cap Digital is organizing the Futur en Seine festival, the annual global meeting of the creative forces of innovation and the digital economy, who wish to expose, meet, debate, express and share a vision of the future with the general public. In 2016, Cap Digital created EdFab, a place of innovation in the fields of training, education and business transformation.

www.capdigital.com - www.futur-en-seine.paris - www.edfab.fr

About Imaginove

For over 10 years, Imaginove, the competitiveness cluster for digital content and use in Auvergne-Rhône-Alpes, has been providing operational support to its 180 members (companies, higher education institutions and research laboratories) in their R & D projects, their growth, their financing, but also in the strategic monitoring, recruitment, presence and promotion of reference exhibitions in France and abroad. Innovation, technology and creativity are the DNA of its members, whose skills and know-how are organized around three markets (Gaming and Gamification / Culture and Knowledge / Better-Living) and 3 technological universes Content technologies / Data technologies / Technologies of experience.

www.imaginove.fr / @imaginove

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