



**Dear Sir or Madam,**

We would like to invite you to participate to the **Joint Virtual Reality Conference (JVRC)**! This year, the conference is made up with different events: the 16<sup>th</sup> Eurographics Symposium on Virtual Environments (EGVR), the 7<sup>th</sup> EuroVR Conference, the 2<sup>nd</sup> Virtual Efficiency Congress (VEC) and the Workshop on VR/AR of the German Society of Informatics (GI).

Parallel to the conference, an exhibition will take place from **28<sup>th</sup> September to 1<sup>st</sup> October 2010**. It will be located in Schwabenlandhalle and implemented in ca. 1000 m<sup>2</sup>.

We would like to offer you the possibility to take part at the JVRC as an **exhibitor**.

We expect around 40 exhibitors and 400 visitors. The entrance to exhibition is free of charge for the conference visitors and open to the public.

Exhibitor package includes two tickets for free entry to the conference.

On Friday 1<sup>st</sup> October, it will be possible to rent additional rooms for your own workshops, presentations, etc. Due to a limited capacity, the rooms will be distributed on first-come, first-served basis.

You can **book exhibition space** per fax (+49 (0) 711 9702-213) or per e-mail ([Roland.Blach@iao.fraunhofer.de](mailto:Roland.Blach@iao.fraunhofer.de)), by giving all the necessary information (see attachment).

For any questions, please contact:  
Judith Maier (Email: [judith.maier@vdc-fellbach.de](mailto:judith.maier@vdc-fellbach.de))  
Lidia Lüttin (Email: [lidia.luettin@vdc-fellbach.de](mailto:lidia.luettin@vdc-fellbach.de))  
Tel: +49 (0) 711 585309-0

You can find further information about the conference, such as general information, content etc. under [www.jvrc2010.org](http://www.jvrc2010.org) or information about the venue under [www.schwabenlandhalle.de](http://www.schwabenlandhalle.de).

**Information**

**Dates of conference:**  
27<sup>th</sup> September to  
1<sup>st</sup> October 2010

**Venue:**  
Schwabendlandhalle,  
Fellbach (Stuttgart,  
Germany)

**Exhibition start:**  
Tuesday 28<sup>th</sup> September  
2010, at noon

**Exhibition end:**  
Friday 1<sup>st</sup> October 2010  
around 3 p.m.

**Set-up of the exhibition:**  
Tuesday 28<sup>th</sup> September  
2010 in the morning, if  
necessary, on Monday

**Fees (for 4 days):**

20 m <sup>2</sup>	3,000 Euros
16 m <sup>2</sup>	2,500 Euros
12 m <sup>2</sup>	2,000 Euros
8 m <sup>2</sup>	1,500 Euros
4 m <sup>2</sup>	900 Euros

**Please note that booking is possible only until 3<sup>rd</sup> September 2010!**

# Fax-Application Exhibitor

To: Fraunhofer IAO  
Herr Roland Blach  
Nobelstr. 12  
70569 Stuttgart

**+49 (0) 711 9702-213**

Sender:



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Title, Name, First name

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Organisation/Institution

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Department, Position

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Address

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ZIP, City

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Phone number, Fax number

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Email

**I would like to participate as exhibitor at the JVRC.**

Required exhibition space:

4 m<sup>2</sup>     8m<sup>2</sup>     12m<sup>2</sup>     16 m<sup>2</sup>     20m<sup>2</sup>

Additional room required:

Yes     No

Registration is possible only up 3<sup>rd</sup> September 2010.

You will receive an invoice for the total amount plus VAT to the aforementioned address, to be paid via bank transfer. Please note the general business conditions of the Joint Virtual Reality Conference.

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Date

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Signature