

Press release

# **SIGGRAPH 2019** Los Angeles – 28th July-1st August 2019

# French technology is revolutionizing computer graphics and interactive images during the SIGGRAPH tradeshow

Paris, July 11th 2019 – 13 innovative French companies, selected by Cap Digital and Minalogic clusters, will have stands on the French Pavilion during the SIGGRAPH. SIGGRAPH is the world's leading digital conference and exhibition in computer graphics and interactive techniques and takes place from 28th July to 1st August 2019 in Los Angeles. The French delegation has one of the 10<sup>th</sup> largest exhibition spaces of this global event, ensuring maximum visibility.

Outside of the US, France has one of the biggest delegations at SIGGRAPH 2019, with a total of 20 organizations present at the show.

### **About the SIGGRAPH 2019**

Organized by the largest international digital association, the Association for Computing Machinery (ACM), SIGGRAPH annually attracts nearly 20,000 professionals specialized in computer graphics and interactive techniques (3D, VFX, VR, AR, mobile...). SIGGRAPH encompasses scientific conferences, technical presentations, workshops, seminars, as well as a festival and an exhibition with the biggest names in computing, digital transformation, special effects, animation and video games such as Microsoft, Google, Intel, Nvidia and Qualcomm.

# Meet the best of the best of French innovation at SIGGRAPH - booth 1111 & 1119

For 13 years, Cap Digital and Minalogic have combined their forces to showcase the best of French computer graphics and digital creation at SIGGRAPH. These two leading French clusters have one of the 10 largest exhibition areas (next to Dell, Microsoft and NVIDIA booths), offering excellent visibility to the 13 companies selected for the French Pavilion.

## The 13 exhibiting companies

The companies selected to exhibit on the French Pavilion are recognized for their excellence in content creation, service, software or hardware in the most technologically-advanced digital sector. Participating in this internationally-renowned event on the French Pavilion is a real stepping-stone, and allows participating companies to gain visibility, build international partnerships and reach new markets. SIGGRAPH also provide the opportunity to generate new revenues, following meetings with majors players from around the world.

#### In 2019, the French delegation is composed of:





<u>4DVIEWS</u> designs volumetric capture technology. The new generation: HOLOSYS, provides to professional studios, an intelligent solution for XR content creation. @4dviews

<u>Dynamixyz</u> provides facial markerless mocap solutions delivering high-quality data from single or multiple camera systems (offline production or live animation). @Dynamixyz



<u>Golaem</u> develops crowd simulation, layout and previz tools helping artists to easily populate feature films, TV Shows, commercials and game cinematics (*Game of Thrones, Love Death + Robots, Pirates of the Caribbean, ect.*) @golaem



<u>Ino-VR</u> develop the « shift », an all-in-one and plug&play VR system which is embodied in the form of a suitcase. As a result, It is easy to use and transport.  $\underline{@vr_ino}$ 

<u>Ranch Computing</u> is the key player of cloud rendering services, gives CG artists access to outstanding calculation power (20,000 CPU cores and 1 million GPU cores). <u>@RANCHComputing</u>



<u>Mercenaries Engineering</u> presents Guerilla Station/Guerilla Render; and unveils Rumba, the new Animation software aimed at optimizing the Animation Process. <u>@GuerillaRender</u>





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<u>TVPaint Animation</u> develop 2D Animation software using Bitmap Technology which are used all over the world. These products are used by more than 500 animation schools and many studios to create animation film, short films and feature films since few years.

<u>@TVPaintDev</u>

<u>Persistant Studios</u> presents PopcornFX v2, a Multi-platform and cross-engine real-time particle effects solution for games, films, and AR/VR/MR experiences. @PopcornFX

Dwarf Animation is a studio based in Montpellier involve around 200 artists and work with French and US producers on premium TV show.



<u>Speedernet-Sphere</u> produces an authoring tool with a simple interface to create training scenario and share immersive 360°/VR experiences.

@TeamSphereVR/@Speedernet\_Fr



Arskan develops technologies from scientific research in the field of compression and large 3D file transfer by inventing 3D file streaming on the web. @ArskanCorp



<u>Interdigital</u> invents solutions for wireless and multimedia experience years ahead of the market, which are then contributed to the industry via major global standards bodies. With Technicolors, Interdigital presents two innovations: an Automatic solution dedicated to secondary characters creation and an animated Facial Rigs Extraction from Image Sequence. @InterDigitalCom



<u>Choose Paris Region</u> This regional agency is a catalyst for business and innovation which supports international companies willing to expand in the Paris Region. Choose Paris Region brings its deep market and industry expertise together with an extensive network to support international companies in building tech partnerships, designing their go to market strategy, and providing guidance to implement their local presence. @ChooseParisReg

Companies on the French Pavilion receive a grant covering 50% of their expenditure from the CNC (French National Center of Cinematography and the moving image).

The French Pavilion is organized by two French clusters, Cap Digital, based in the Paris Area, and Minalogic, based in the Auvergne-Rhône-Alpes Region. Minalogic members receive a grant from the Regional Authority, through the International Development Plan, to cover the participation costs.

The other French companies exhibiting at SIGGRAPH on their own stand are: Rizom-Lab, Substance by Adobe, TechViz, Wysilab, CGAL (The Computational Geometry Algorithms Library).

#### **About Cap Digital**

Created in 2006, Cap Digital is a leading European cluster dedicated to digital transformation and ecological transition. It has more than 1,000 members, including 850+ SMEs, 70 Large companies, 70+ schools / universities / laboratories and 12 capital investors. Cap Digital works in the Paris Region, one of the world's digital references, both from an industrial and a strategic point of view. The development of R & D, the growth of companies, the networking of its members and their promotion abroad are all missions to support the creativity and competitiveness of this important industrial sector. With 2800 R&D projects received since 2006, out of which 1,530 of which have been certified and 810 financed, Cap Digital has supported more than € 1.7bn in research and development investment since its inception out of which € 710M in public aid. In 2018, the cluster's enterprises raised € 940M out of which 564M € thanks to Cap Digital business acceleration services. Cap Digital is organizing the Futur.e.s festivals (Paris & Casablanca editions), the annual global meetings of the creative forces of innovation and the digital economy, who wish to expose, meet, debate, express and share a vision of the future with the general public. Cap Digital also created Cap Digital Campus, to meet the needs of acculturations and digital transformation of companies and organizations.

www.capdigital.com - www.futures.paris

#### **About Minalogic**

Minalogic is an internationally-recognized innovation cluster for digital technologies based in France's Auvergne-Rhône-Alpes region.

The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D projects, and providing companies with personalized assistance throughout all phases of their business' growth.

Founded in 2005, Minalogic today boasts more than 400 members, including over 300 small companies, along with multinational corporations, research laboratories and universities.

The products and services developed by our members address all industries, from ICT and healthcare to energy and advanced manufacturing.

Minalogic is a founding member of the Silicon Europe Alliance, formed of 12 ICT clusters of excellence, gathering 2500 members across all Europe

The cluster has certified 586 projects that have secured total government funding of &881 million of the &2.2 billion in total R&D spending these projects represent. The 72 projects completed to date, generated &1.6 billion in revenue. Overall, the projects have resulted in 105 products (either on the market or in the process of being prepared for market release).

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